Counselor’s Guide to Professional Development
About College Board

College Board is a mission-driven not-for-profit organization that connects students to college success and opportunity. Founded in 1900, College Board was created to expand access to higher education. Today, the membership association is made up of over 6,000 of the world’s leading educational institutions and is dedicated to promoting excellence and equity in education. Each year, College Board helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success— including the SAT®, the Advanced Placement® Program, and BigFuture®. The organization also serves the education community through research and advocacy on behalf of students, educators, and schools.

For further information, visit collegeboard.org.
College Board offers professional development for school counselors throughout the school year, including Counselor Summer Institute, Counselor Workshops, the Counselor Webinar series, and New Counselor Modules.

**Counselor Summer Institute**
A comprehensive, multiday, college admissions-focused professional learning event that kicks off each school year.

**Counselor Workshops**
Offered annually in the fall to share College Board updates so that counselors have all the necessary information to guide their students and families.

**Counselor Webinar series**
Offered throughout the school year to enhance how you support your students on a variety of topics in their college-going journey.

**New Counselor Modules**
Designed to help counselors new to the profession enhance their knowledge about College Board programs and college counseling.

All of our professional development offerings are archived for on-demand viewing and most come with free CEU credit.

**New this year**

**Option to advance and rewind archived webinars.**
Counselors have shared that they would like to have the option to rewatch archived webinars without having to view the entire webinar. By offering a non-CEU version in addition to the traditional CEU version, counselors will have the flexibility to advance, rewind, and pause.

**Shorter PD Offerings**
We realize that your time is valuable and limited. This year, we will offer a series of shorter professional development offerings of 15 to 20 minutes in length in addition to our standard one-hour webinars. These shorter webinars will not come with CEU credit.

**Earn Free Continuing Education Units (CEUs) as You Increase Your Skills**
College Board has been approved as an authorized provider by the International Association for Continuing Education and Training (IACET).

To read descriptions and to register for professional development, visit collegeboard.org/counselors
August

AUG 2
Counselor Summer Institute
The Pandemic Learning Curve: Research, Data, and Trends for the College Admissions Community
10 a.m. ET

“Post” Pandemic Possibilities: College Admissions Insights
1:00 p.m. ET

It’s a Tightrope: Legal and Ethical Issues for School Counseling Professionals
3 p.m. ET

AUG 3
Counselor Summer Institute
Help for the Helpers: Counselors, Compassion Fatigue, and Burnout
10 a.m. ET

At Your Fingertips: What U.S. Counselors Need to Know About the Digital SAT® Suite of Assessments
1 p.m. ET

“Post” Pandemic Possibilities: Beyond the Basics in Financial Aid
3 p.m. ET

AUG 4
Counselor Summer Institute
“Post” Pandemic Possibilities: College Advising and Student Support Program Spotlight
10 a.m. ET

In Our Care: Student Mental Health Realities, Recommendations, and Resources
1 p.m. ET

The College Admissions Decision Process in a Post-Pandemic Environment
3 p.m. ET

AUG 30
Counselor Workshops
Southern region (AL, FL, GA, KY, LA, MS, NC, SC, TN, VA)
9 a.m. ET

AUG 31
Counselor Workshops
Southwestern region (AR, OK, TX)
10 a.m. ET

Midwestern region (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, WV, WI)
1 p.m. ET

September

SEPT 1
Counselor Workshops
Western region (AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, UT, WA, WY)
1 p.m. ET

SEPT 7
Counselor Workshops
New England region (CT, ME, MA, NH, RI, VT)
9 a.m. ET

Southern region (AL, FL, GA, KY, LA, MS, NC, SC, TN, VA)
1 p.m. ET

SEPT 8
Counselor Workshops
Middle States region (DC, DE, MD, NJ, NY, PA)
10 a.m. ET

Southwestern region (AR, OK, TX)
2 p.m. ET

SEPT 9
Counselor Workshops
Midwestern region (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, WV, WI)
10 a.m. ET

SEPT 12
Counselor Workshops
Western region (AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, UT, WA, WY)
3 p.m. ET

SEPT 13
Counselor Workshops
Middle States region (DC, DE, MD, NJ, NY, PA)
1 p.m. ET

SEPT 14
Counselor Workshops
New England region (CT, ME, MA, NH, RI, VT)
1 p.m. ET

SEPT 15
Counselor Workshops
New Counselors
1 p.m. ET

SEPT 27
Pandemic Realities: Helping Students Rediscover their Motivation
1 p.m. ET

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October

- Pandemic Realities: Helping Students Stand out to Admissions Officers
  3 p.m. ET

- Helping the Helper: Practical tips for managing your college-related tasks
  3 p.m. ET

November

- Guiding Students Through Their AP® Journey
  1 p.m. ET

- 2022 PSAT/NMSQT® Score Report: Insights and Opportunities
  1 p.m. ET

- Wellness and Test Score Perception: Help Your Students Keep It All in Perspective
  1 p.m. ET

December

- Spring Advisement: Postsecondary Planning for All Grade Levels
  2 p.m. ET

- Using AP Potential™ to Increase Access
  2 p.m. ET

2023

January

- Updates for Counselors: Midyear Check-In on College Board Programs and Services
  3 p.m. ET

February

- Class of 2023: They’ve received their admissions decisions. Now what?
  2 p.m. ET

March

- It's never too early: Talking to younger students about college
  2 p.m. ET

NEW COUNSELOR MODULES ON-DEMAND (BEGINNING SEPTEMBER 2022)

- Counselor Tasks and Techniques
  Module 1: Counseling Curriculum and Calendar
  Module 2: Course Advising

- College Advising
  Module 1: Helping Your Students Do a College Search
  Module 2: Conducting a College Advising Conference
  Module 3: College Application Basics
  Module 4: What College Admissions Officers Look For
  Module 5: Paying for College

- College Board Programs and Services
  Module 1: Navigating College Board
  Module 2: Overview of the AP Program
  Module 3: Overview of the SAT Suite of Assessments
  Module 4: Overview of the BigFuture Programs and Services

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