

2022-23

Counselor's Guide to Professional Development



About College Board

College Board is a mission-driven not-for-profit organization that connects students to college success and opportunity. Founded in 1900, College Board was created to expand access to higher education. Today, the membership association is made up of over 6,000 of the world's leading educational institutions and is dedicated to promoting excellence and equity in education. Each year, College Board helps more than seven million students prepare for a successful transition to college through programs and services in college readiness and college success— including the SAT®, the Advanced Placement® Program, and BigFuture®. The organization also serves the education community through research and advocacy on behalf of students, educators, and schools.

For further information, visit collegeboard.org.



College Board offers professional development for school counselors throughout the school year, including Counselor Summer Institute, Counselor Workshops, the Counselor Webinar series, and New Counselor Modules.

Counselor Summer Institute

A comprehensive, multiday, college admissions-focused professional learning event that kicks off each school year.

Counselor Workshops

Offered annually in the fall to share College Board updates so that counselors have all the necessary information to guide their students and families.

Counselor Webinar series

Offered throughout the school year to enhance how you support your students on a variety of topics in their college-going journey.

New Counselor Modules

Designed to help counselors new to the profession enhance their knowledge about College Board programs and college counseling.

All of our professional development offerings are archived for on-demand viewing and most come with free CEU credit.

New this year

Option to advance and rewind archived webinars.

Counselors have shared that they would like to have the option to rewatch archived webinars without having to view the entire webinar. By offering a non-CEU version in addition to the traditional CEU version, counselors will have the flexibility to advance, rewind, and pause.

Shorter PD Offerings

We realize that your time is valuable and limited. This year, we will offer a series of shorter professional development offerings of 15 to 20 minutes in length in addition to our standard one-hour webinars. These shorter webinars will not come with CEU credit.



Earn Free Continuing Education Units (CEUs) as You Increase Your Skills

College Board has been approved as an authorized provider by the International Association for Continuing Education and Training (IACET).

August

AUG
2

Counselor Summer Institute
The Pandemic Learning Curve: Research, Data, and Trends for the College Admissions Community
 10 a.m. ET
"Post" Pandemic Possibilities: College Admissions Insights
 1:00 p.m. ET
It's a Tightrope: Legal and Ethical Issues for School Counseling Professionals
 3 p.m. ET

AUG
3

Counselor Summer Institute
Help for the Helpers: Counselors, Compassion Fatigue, and Burnout
 10 a.m. ET
At Your Fingertips: What U.S. Counselors Need to Know About the Digital SAT® Suite of Assessments
 1 p.m. ET
"Post" Pandemic Possibilities: Beyond the Basics in Financial Aid
 3 p.m. ET

AUG
4

Counselor Summer Institute
"Post" Pandemic Possibilities: College Advising and Student Support Program Spotlight
 10 a.m. ET
In Our Care: Student Mental Health Realities, Recommendations, and Resources
 1 p.m. ET
The College Admissions Decision Process in a Post-Pandemic Environment
 3 p.m. ET

AUG
30

Counselor Workshops
Southern region (AL, FL, GA, KY, LA, MS, NC, SC, TN, VA)
 9 a.m. ET

AUG
31

Counselor Workshops
Southwestern region (AR, OK, TX)
 10 a.m. ET
Midwestern region (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, WV, WI)
 1 p.m. ET

September

SEPT
1

Counselor Workshops
Western region (AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, UT, WA, WY)
 1 p.m. ET

SEPT
7

Counselor Workshops
New England region (CT, ME, MA, NH, RI, VT)
 9 a.m. ET
Southern region (AL, FL, GA, KY, LA, MS, NC, SC, TN, VA)
 1 p.m. ET

SEPT
8

Counselor Workshops
Middle States region (DC, DE, MD, NJ, NY, PA)
 10 a.m. ET
Southwestern region (AR, OK, TX)
 2 p.m. ET

SEPT
9

Counselor Workshops
Midwestern region (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, WV, WI)
 10 a.m. ET

SEPT
12

Counselor Workshops
Western region (AK, AZ, CA, CO, HI, ID, MT, NV, NM, OR, UT, WA, WY)
 3 p.m. ET

SEPT
13

Counselor Workshops
Middle States region (DC, DE, MD, NJ, NY, PA)
 1 p.m. ET

SEPT
14

Counselor Workshops
New England region (CT, ME, MA, NH, RI, VT)
 1 p.m. ET

SEPT
15

Counselor Workshops
New Counselors
 1 p.m. ET

SEPT
27

Pandemic Realities: Helping Students Rediscover their Motivation
 1 p.m. ET

October

OCT 7 **Pandemic Realities: Helping Students Stand out to Admissions Officers**
3 p.m. ET

OCT 14 **Helping the Helper: Practical tips for managing your college-related tasks**
3 p.m. ET

November

NOV 3 **Guiding Students Through Their AP® Journey**
1 p.m. ET

NOV 29 **2022 PSAT/NMSQT® Score Report: Insights and Opportunities**
1 p.m. ET

NOV 30 **Wellness and Test Score Perception: Help Your Students Keep It All in Perspective**
1 p.m. ET

December

DEC 6 **Spring Advisement: Postsecondary Planning for All Grade Levels**
2 p.m. ET

DEC 8 **Using AP Potential™ to Increase Access**
2 p.m. ET

2023

January

JAN 26 **Updates for Counselors: Midyear Check-In on College Board Programs and Services**
3 p.m. ET

February

FEB 16 **Class of 2023: They've received their admissions decisions. Now what?**
2 p.m. ET

March

MAR 2 **It's never too early: Talking to younger students about college**
2 p.m. ET

NEW COUNSELOR MODULES ON-DEMAND (BEGINNING SEPTEMBER 2022)

ON DEMAND **Counselor Tasks and Techniques**

Module 1: Counseling Curriculum and Calendar
Module 2: Course Advising

ON DEMAND **College Advising**

Module 1: Helping Your Students Do a College Search
Module 2: Conducting a College Advising Conference
Module 3: College Application Basics
Module 4: What College Admissions Officers Look For
Module 5: Paying for College

ON DEMAND **College Board Programs and Services**

Module 1: Navigating College Board
Module 2: Overview of the AP Program
Module 3: Overview of the SAT Suite of Assessments
Module 4: Overview of the BigFuture Programs and Services