

What is BigFuture?

BigFuture® is a free online planning guide to help all students take the right first step after high school. Students can explore careers, plan for college, and learn about paying for college using the resources and tools available on bigfuture.org.

BigFuture helps students personalize a plan for life after high school by providing access to...

free guidance on college, career and financial planning:

- Free, online resource that helps high school students plan the right first step for them after high school.
- Students can find colleges and career and technical education programs.
- Students can explore hundreds of career options.
- Students can discover ways to pay for college with scholarships and financial aid.

incentives that motivate students to plan:

- Personalized dashboard encourages students to take action.
- Completion of key actions automatically qualifies students for a \$40,000 or \$500 BigFuture Scholarship.
- All students benefit from completing planning milestones, even if they don't win.

college and scholarship providers that are a good match:

- A way for colleges and scholarship programs to find students.
- Relevant communications and updates to discover the right school.
- Proven impact on college enrollment and graduation rates.

communities that make planning relevant:

- Virtual events give students the chance to have their questions answered.
- Events that highlight the experiences of peers and diverse industry leaders.
- Guidance that celebrates and affirms specific communities.

