

AP Career Kickstart

Where These Courses Lead

Career Outcomes Tied to Each AP[®] Career Kickstart[™] Course



Each course connects to a set of occupations, with wage and growth data from the U.S. Bureau of Labor Statistics (BLS Occupational Outlook Handbook, May 2025 data, the most recent available).

AP Business with Personal Finance

The course connects to roles across marketing, finance, and business analysis.

Featured career paths

- **Market Research Analyst and Marketing Specialist:** median annual wage \$78,760, projected to grow 7% through 2035, about 82,000 openings projected each year nationally.
- **Financial and Investment Analyst:** median annual wage \$102,740, projected to grow 7% through 2035, about 29,500 openings projected each year nationally.

Also connects to: Business Intelligence Analyst, Advertising and Promotions Manager, and General and Operations Manager.

AP Cybersecurity

The course connects most directly to information security and IT support roles.

Featured career path

- **Information Security Analyst:** median annual wage \$129,180, projected to grow 21% through 2035, about 14,100 openings projected each year nationally. This is one of the faster-growing occupations BLS tracks.

CyberSeek counted more than 500,000 U.S. cybersecurity job postings in the 12 months ending April 2025, across many job titles and experience levels.

Also connects to: Digital Forensic Analyst, Security Manager, Compliance Manager, Network and Computer Systems Administrator, Computer User Support Specialist, and Loss Prevention Manager.

AP Networking (available beginning in 2027-28)

The course connects to roles that design, manage, and support networks and IT systems.

Featured career path

- **Computer Systems Analyst:** median annual wage \$105,850, projected to grow 8% through 2035, about 32,900 openings projected each year nationally.

Also connects to: Computer Network Support Specialist, Network and Computer Systems Administrator, Computer and Information Systems Manager, Computer Systems Engineer or Architect, Information Security Engineer, Information Security Analyst, and Computer User Support Specialist. Growth outlooks vary by specific title. Some of these roles are growing quickly, while others are more stable, so it is worth looking up a specific title with your student if one catches their interest.

A Note on These Numbers

These are national median wages for the full occupation, not entry-level, first-job-out-of-high-school numbers. A student's first job in any of these fields will typically start below the median and grow from there with experience, additional credentials, and further education. These figures show where a career path can lead over time, not a starting salary guarantee.

Source: U.S. Bureau of Labor Statistics, Occupational Outlook Handbook, May 2025 data. Career connections per occupation are drawn from College Board's official AP Career Kickstart credential pages.



Invite students to visit [cb.org/explore-AP](https://collegeboard.org/explore-AP) to tell us they're interested.