

AP Career Kickstart™

Morning Announcement Script



Read Time: about 30-35 seconds

Use: Read over the PA system during course selection season or any point when you want to build general awareness among the student body.

Full Script

"Attention, students: Have you ever wondered why some businesses take off? Or what it takes to stop a cyberattack? We already offer two AP® courses built around exactly that: AP Business with Personal Finance and AP Cybersecurity. And in 2027-28, a third course will join them: AP Networking. It's all about how devices and networks stay connected. All three are open to every student, with no experience required. With a qualifying AP Exam score, each one can lead to college credit, advanced placement—or both—and an employer-endorsed credential. Talk to your counselor to learn more and see which course is right for you."

Shorter Version: about 15 seconds

Use this version for a quick daily reminder during peak course selection weeks, rather than repeating the full script every day.

"Reminder: AP Business with Personal Finance and AP Cybersecurity are open to every student right now, and AP Networking will join them in 2027-28. No experience required. With a qualifying AP Exam score, each one can lead to college credit, advanced placement, or both—plus an employer-endorsed credential. Talk to your counselor to learn more."

Notes for Reading This

Read at a normal, conversational pace. This is meant to sound like a helpful reminder, not a sales pitch. This script assumes your school already offers AP Business with Personal Finance and AP Cybersecurity, with AP Networking arriving in 2027-28. If your school's timeline is different, for example, if none of the three are offered yet, adjust the framing so it matches what is true at your school.



Invite students to visit
cb.org/explore-AP to tell
us they're interested.