

AP Career Kickstart

Social Media Post Copy

Use these four ready-to-post captions. Copy, paste, and keep only the courses your school offers. Each one tells you exactly which flyer to attach, so there is nothing to design or decide.



1

Post 1: General Awareness

When you build your schedule for next year, you can explore three AP Career Kickstart courses: AP Business with Personal Finance, AP Cybersecurity, and AP Networking. All three are open to every student, no experience required. Ask your counselor how to sign up. #APCareerKickstart

Note: Delete any course your school does not offer.

Attach: Any one of the official AP® Career Kickstart™ student flyers.

2

Post 2: AP Business with Personal Finance

Discover how businesses grow and compete while building the financial skills that shape your future. AP Business with Personal Finance is one of your options for next year's schedule, no experience required. Ask your counselor how to sign up. #APCareerKickstart

Attach: The official AP Business with Personal Finance student flyer.

3

Post 3: AP Cybersecurity

Learn how digital systems are protected from attacks, threats, and security risks. AP Cybersecurity is one of your options for next year's schedule, no experience required. Ask your counselor how to sign up. #APCareerKickstart

Attach: The official AP Cybersecurity student flyer.

4

Post 4: AP Networking (available beginning in 2027-28)

Discover how devices, systems, and networks stay connected across the digital world. AP Networking joins our course lineup in 2027-28, open to every student, no experience required. Ask your counselor about this course to learn more. #APCareerKickstart

Attach: The official AP Networking student flyer.

One rule for all four: Do not recreate or redesign the College Board or AP logo. Attach the official flyers as they are.



Invite students to visit cb.org/explore-AP to tell us they're interested.