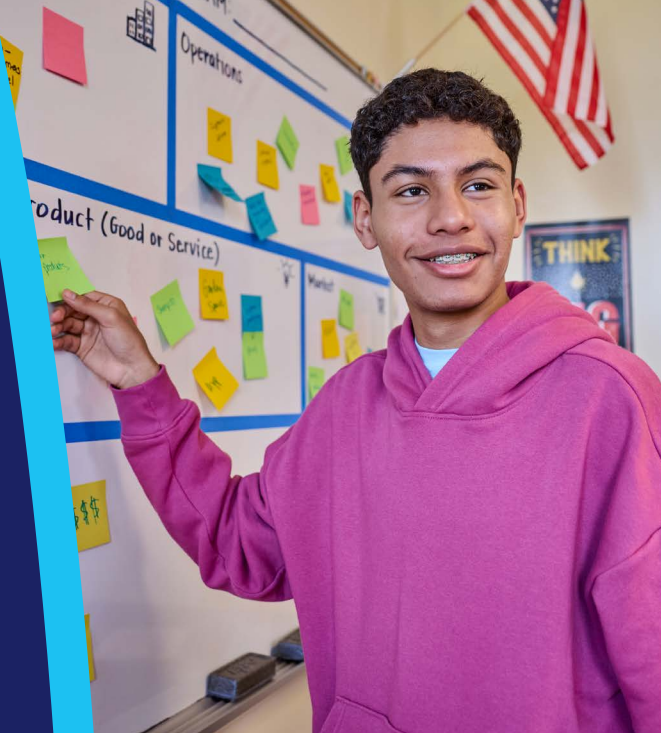


AP Career Kickstart™

# Top 5 Reasons to Take AP Business with Personal Finance



## 1 Get a Head Start on College Credit or Advanced Placement

AP® Business with Personal Finance is designed to be comparable to an introductory college business course. With a qualifying score on the AP Exam, you could earn college credit, advanced placement, or both, depending on the college.

## 2 Build Skills You Can Use

You'll work on applied projects in entrepreneurship, marketing, finance, and management. You'll develop a business idea of your own, work through case studies, and step into the role of a financial advisor guiding a fictional household's money decisions. The course was developed with college faculty and industry experts, along with support from the U.S. Chamber of Commerce.

## 3 Earn an Employer-Endorsed Credential

A qualifying score on the AP Exam also earns you the AP Business with Personal Finance Credential, an employer-endorsed credential you can put on a resume or bring up in an internship interview.

## 4 Learn How to Manage Your Money

This course covers budgeting, saving, borrowing, investing, and planning for the future through scenarios and projects like advising a fictional household. You'll build skills for making financial decisions in your own life, no matter what career you choose.

## 5 Open Doors You Didn't Know Existed

From startups to Fortune 500 companies to nonprofits, business knowledge applies to many places. No business background is required—just curiosity and ambition.



**Ready to sign up?**  
Talk to your school counselor about AP Business with Personal Finance.



Invite students to visit [cb.org/explore-AP](https://cb.org/explore-AP) to tell us they're interested.