

# AP Counselor Credential Program



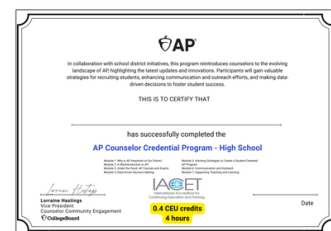
The AP® Counselor Credential Program is a comprehensive online professional development collection of courses designed specifically for school counselors. This credential aims to equip counselors with the knowledge and tools necessary to effectively support and empower all students on their Advanced Placement® (AP) journey.

In collaboration with school district initiatives, this program reintroduces counselors to the evolving landscape of AP, highlighting the latest updates and innovations. Participants will gain valuable strategies for recruiting students, enhancing communication and outreach efforts, and making data-driven decisions to foster student success

## GROW COUNSELORS' UNDERSTANDING OF AP

Join us in this transformative journey to empower your students with the opportunities and benefits of AP.

Together, we can make a lasting impact on their academic and personal growth.



### HIGH SCHOOL CREDENTIAL

**Estimated 4 hrs (0.4 CEUs)**

- Understand the value and benefits of AP courses
- Cultivate a supportive AP program
- Effectively communicate and make outreach to students and families about the AP program
- Expand counselors' understanding of how AP contributes to career readiness through skills like critical thinking, problem-solving, communication, and persistence

### MIDDLE SCHOOL CREDENTIAL

**Estimated 3 hrs (0.3 CEUs)**

- Connect middle school learning to AP success
- Develop and evaluate AP readiness strategies
- Bridge career and academic aspirations

Visit [cb.org/APcounselors](https://cb.org/APcounselors) for more information.