

Identify Students for AP Career Kickstart™

Use this checklist to quickly spot students who may be a strong fit for:

- AP® Business with Personal Finance
- AP Cybersecurity
- AP Networking (available beginning in 2027-28)



Look for Students Who...

Want to See How Learning Connects to Their Goals

- Ask, "When will I ever use what I'm learning?"
- Are interested in how classwork connects to careers
- Are interested in careers but unsure of direction

Bring Strengths to Projects and Discussions

- Contribute strongly in discussions
- Like working on applied projects

Show Interest in Business, Money, or Leadership

- Talk about starting a business or side hustle
- Are interested in marketing, entrepreneurship, or finance
- Are active in clubs like DECA, Future Business Leaders of America (FBLA), or similar

Strong fit: AP Business with Personal Finance

Show Interest in Security and Problem-Solving

- Are curious about how systems get attacked and how they get protected
- Enjoy puzzles or figuring out what went wrong and why
- Care about privacy, safety, or protecting information

Strong fit: AP Cybersecurity

Show Interest in How Things Connect

- Are curious about how Wi-Fi, devices, or the internet work
- Like setting up, configuring, or troubleshooting tech at home
- Are interested in IT support, network administration, or how systems talk to each other

**Strong fit: AP Networking
(available beginning in 2027-28)**

Are Exploring Their Future

- Are still deciding on a college or career path
- Are interested in trying something new
- Are looking for courses connected to career fields

Could be a fit for any of the three courses

May Be Ready to Try AP

- Are capable and curious but not yet enrolled in AP
- Would welcome a new way into college-level coursework
- Have not yet considered AP

Quick Identification Strategy

Start with:

- Business, career and technical education (CTE), or intro to finance classes
- Computer science, IT, or networking classes
- Career exploration or advisory periods
- Club rosters, DECA, FBLA, or tech clubs

Counselor Prompt

"I thought of you because this course connects to your interest in [X] and gives you the chance to build skills through applied projects."

Goal

Identify at least 10 students to start conversations with this week.



Invite students to visit
cb.org/explore-AP to tell
us they're interested.